

- Over 10 years of experience guiding all stages of the garment design process from concept through stock production.
- Diverse category experience with deep knowledge of garment construction for wovens and tailored clothing.
- Balances a strong appreciation for quality with creative solutions to maintain cost-effectiveness.
- Leverages strong eye for color, trend, and composition to bring elements together in a compelling way.
- An impactful leader capable of motivating teams around a creative vision and developing individuals to success.

## AREAS OF EXPERTISE

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Concept Development | Garment Design & Construction | Seasonal Design Direction | Assortment Planning  
 Product / Brand Innovation | Illustration | Flats Sketching | Draping | Sewing | Garment Specing  
 Adobe CS (Photoshop, Illustrator); Web PDM, PLM; MS Office Suite | Fluent in French

## EXPERIENCE

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COMPANY XYZ | New York, NY

### WOMENSWEAR DESIGNER – WOVENS

2016 – Present

Held multiple roles responsible for shaping design direction, development, and innovation of the Women's XYZ business. Served as senior designer and key point of contact in managing the design cycle from concept through prototype and stock stages. Responsible for developing fresh ideas, identifying optimal fabrics, components, and washes, and setting overarching design direction for the collection.

- **Collection Development:** Owned all design development for the tailored category (jackets, coats, bottoms, dresses, skirts, leather tailored products); worked with merchandising to build a balanced line that met business goals while maintaining brand integrity.
- **Design Direction:** Researched vintage and competitor garments to inform seasonal design direction, theme, and product innovations; developed and showcased mood and presentation boards to the design team, and leadership.
- **Product Innovation:** Developed new concepts that remained on-trend while reflecting the brand's iconic style.
- **Fabric & Trim Development:** Collaborated with R&D fabric team to develop raw materials, finishes, washes, and dyeing techniques while maintaining brand integrity and price point; initiated and oversaw all trim and logo developments.
- **Fittings:** Led technical fittings for the tailored category from proto stage through stock fits; worked with patternmakers to achieve optimal fit and drape.
- **Vendor Management:** Key point of contact in maintaining close relationships and communicating with overseas factories regarding design changes and sample production; visited factories to evaluate quality and production processes.
- **Cross-Functional Leadership:** Managed a direct report and led cross-functional collaborations with internal teams; communicated with internal teams (product development, technical design, merchandising, production) to ensure samples met quality standards and key milestones.

#### Key Accomplishments:

- Acted as interim Design Director of the wovens team for 6 months during a period of leave.
- Produced designs featured in leading fashion publications including WWD, Vogue, ELLE, and Harper's Bazaar.
- Contributed to over \$25M in sales (FY 2017) and 33% of total retail penetration for women's full price line.

### ASSOCIATE PRODUCT DESIGNER – WOVENS

2014 – 2016

Played an integral role in the launch of the XYZ brand from initial concept through delivery while acting as sole designer for the tailored category. Managed and developed junior design staff. *Key areas of responsibility included:*

- **Collection Development:** Designed the tailored collection across all categories (jackets, coats, bottoms, dresses, skirts) to create new looks while ensuring garments remained on-brand.
- **Design Direction:** Researched vintage and competitor garments to inform seasonal design direction, theme, and product innovations; developed and showcased mood and presentation boards to the design team and leadership.
- **Fabric & Trim Development:** Worked with R&D fabric team to develop new raw materials, finishes, washes, and dyeing techniques while maintaining brand integrity and price point; initiated and oversaw all trim and logo developments.
- **Fittings:** Oversaw technical fittings for tailored products, working with patternmakers to achieve optimal fit and drape.
- **Vendor Management:** Maintained relationships with overseas factories and manufacturing partners

*Key Accomplishments:*

- Styled and dressed the Fall 2015 XYZ runway launch; as a key player in the launch of the new label, designed and oversaw the collection from concept through stock, including opening of the flagship store.

<b>PRODUCT DESIGN ASSOCIATE</b>	2013 – 2014
<b>PRODUCT DESIGN ASSISTANT</b>	2011 – 2013
<b>DESIGN INTERN</b>	2009 – 2011

Brought on as an intern to assist with concept design and rapidly promoted across multiple roles. Guided and supported the end-to-end garment design and development process for the Blue Label collection. Partnered with design team and SVP to set artistic direction. Translated seasonal themes and concepts into woven designs for dresses, skirts, outerwear, jackets, and bottoms. Created innovative silhouettes while maintaining brand integrity.

- Researched vintage garments, competitor brands, and market trends to inform seasonal design direction.
- Created binders, pulled inspirational tear sheets, and prepared presentation boards and research for design meetings.
- Translated illustrations into technical flat sketches; created and updated tech packs for all woven styles.
- Initiated and followed up on trim and embroidery developments; produced embroidery layouts and pattern placements.
- Participated in fittings from prototype stage through stock production; maintained notes on style and fit updates.

*Earlier Experience as a Design Intern for COMPANY ABC (2008).*

**ADDITIONAL EXPERIENCE** 

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<b>Retail Manager   BRAND XYZ   New York, NY</b>	2005 – 2008
<ul style="list-style-type: none"><li>• Managed all aspects of retail operations and merchandising, overseeing a team of 5 sales associates.</li><li>• Collaborated with professional stylists to promote garments across magazines, film, and television.</li><li>• Coordinated in-store, window merchandising, and visual displays.</li></ul>	

**EDUCATION** 

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<b>FASHION INSTITUTE OF TECHNOLOGY   New York, NY</b>	
<b>BS, Fashion Merchandising Management / Product Development Specialization</b>	2009
<b>AAS, Fashion Design / Commercial Art (Summa Cum Laude)</b>	2007